

MEDIA RELEASE

AsiaSat collaborates with KBZ to provide OTT via satellite video service in Myanmar

Hong Kong, 27 June 2018 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#) – SEHK: 1135), Asia's leading satellite operator announced its collaboration with KBZ Gateway Company Limited (KBZ) to explore business opportunities for providing OTT (Over-the-Top) via Satellite video service in Myanmar.

This initiative will initially support the free to air distribution of national TV channels, enabling audience across the country to have access to free online video content via mobile and other connected devices no matter where they are.

The OTT via Satellite video service is a dynamic solution to help broadcasters and content providers reach their audiences instantly and cost effectively. The service aims to make content more available across platforms, whether it is for bringing content seamlessly to separated and rural areas via village Wi-Fi or for connectivity on the move, such as for cruise ships, planes and trains.

AsiaSat will invest in providing space segment and ground facility from its teleport hub in connection with the project. KBZ will invest in the supply of the installation, servicing and roll-out of OTT boxes in Myanmar and securing licensing of the TV channels to be distributed on the OTT platform.

KBZ is a licensed VSAT operator in Myanmar, for the provision of, including but not limited to, internet broadband access via satellite. KBZ's Chief Technology Officer and Head of Business, Virender Singh said, "Continuous Innovation and excellence in service has been our motto from day one. This will help us bring OTT services to the remote regions of Myanmar and our customers will be able to enjoy content on any device via any platform of their choice. Our close partnership with AsiaSat has helped us achieve a superior service quality in the VSAT space and we hope to bring even faster and better connectivity experience to remote and rural Myanmar."

AsiaSat's Chief Commercial Officer, Barrie Woolston said, "Innovation continues to push us forward, and we are keen to explore new and dynamic ways for people to enjoy services that otherwise could not be possible due to geographical restrictions. We are excited to extend our partnership with KBZ beyond the traditional VSAT service to launch for Myanmar video service, and in the near future, deliver the service for wider communities across the Asia-Pacific."

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its seven satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8, and the new AsiaSat 9. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. 600 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

About KBZ Gateway Company Limited

KBZ Gateway Company Limited is a subsidiary of The Kanbawza (KBZ) Group of Companies, one of the largest privately-owned diversified group of companies in Myanmar. KBZ Gateway was developed to further extend the Group's abilities through technology and maximise its ability to contribute to the industry and country. The company aims to be the provider of providers for the country, becoming an enabler for its partners to help them increase their service quality and options made available to the community. Its ecosystem of partners provides an end to end service ranging from international & national connectivity, supported by next generation VSAT capability, mobile rooftop antennas, carrier neutral POPs, Tier III DC, Cloud, MNS and a full range of professional services as an Oracle Gold partner. For more information, please visit www.kbzgateway.com

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