

## **MEDIA RELEASE**

### **AsiaSat and Encompass partner to deliver 29<sup>th</sup> SEA Games via AsiaSat 5**

**Hong Kong, 18 August 2017** – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)) and Encompass Digital Media (Asia) Pte. Ltd. ([Encompass](#)) have partnered to provide Telekom Malaysia Berhad (TM) with C-band capacity on the AsiaSat 5 satellite to deliver live coverage of the 29th Southeast Asian (SEA) Games to viewers across Asia-Pacific.

The biennial sporting event invites teams from 11 nations in Southeast Asia to compete in multi-sport games, held in Kuala Lumpur, Malaysia, from 19th to 30th August. AsiaSat 5 will be an integral part of the satellite and fiber networks for the delivery of the event. The events and games will be transmitted from all venues to the International Broadcasting Centre (IBC). From there, the feeds will be delivered to broadcasters across the satellite's extensive footprint, spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa.

Encompass will support TM with the satellite capacity and distribution, enabling the largest number of viewers across the Asia-Pacific to enjoy coverage of the opening ceremony, 405 events and 38 games until the closing on 30th August.

“Encompass is delighted to expand our working relationship with TM and AsiaSat, providing the satellite distribution for the SEA Games,” said Rajiv Sansanwal, Vice President, Sales – Asia of Encompass. “With a combined population of more than 647 million people of diverse language and culture, the SEA Games provide a platform for the Southeast Asia nations and its people to come together as one, to celebrate in this multi-sport spectacle. Encompass is honored to be part of this event.”

“With our extensive experience of delivering top quality live sports coverage, and Encompass's unrivalled satellite distribution services, we are confident that AsiaSat 5 will once again demonstrate its leading role as Asia's prime Occasional Use platform, to provide a fantastic viewing experience of this spectacular sports event to Asian viewers,” said Barrie Woolston, Chief Commercial Officer of AsiaSat.

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### ***About Encompass***

Encompass is a global technology services company focused on supporting TV networks, broadcasters, sports leagues and digital leaders with the delivery of their linear/nonlinear video content across television and digital platforms. Services include: global transmission and connectivity, channel playout, OTT/TV streaming and VOD, live events and disaster recovery. For more information, please visit [www.encompass.tv](http://www.encompass.tv), and follow us on social media – [LinkedIn](#) and [Twitter](#).

### ***About AsiaSat***

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched at the end of September 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com) | [LinkedIn](#) | [Facebook](#) | [Mobile App](#)

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