



MEDIA RELEASE

BT Delivers BBC's Asian TV Feed and Radio Services on AsiaSat 5

Hong Kong, 5 May 2015 – Asia's leading satellite operator Asia Satellite Telecommunications Company Limited (AsiaSat) has reached an agreement with BT to deliver BBC World Service Asia feed of 33 radio channels in 21 languages.

These services are being distributed in C-band on AsiaSat 5 from the orbital location of 100.5°E to BBC's short and medium-wave transmitter sites, as well as to FM partners and re-broadcasters in Asia and Australasia. The services which are tailored to the region constitute an essential part of BBC's global distribution service. With AsiaSat 5, the BBC services are reaching an ever-growing audience in Asia.

William Wade, President and Chief Executive Officer of AsiaSat said, "We thank BT and BBC for choosing AsiaSat as their long-term satellite partner for the distribution of services in Asia. BBC's commencement of service has significantly expanded our portfolio of information and entertainment services on AsiaSat 5. This partnership between AsiaSat and BBC offers a diverse range of high quality content from one of the world's leading public service broadcasters to a broad Asian audience."

Mark Wilson-Dunn, Vice President BT Media & Broadcast said, "Our successful partnership with AsiaSat enhances our distribution services to BBC in terms of service performance and audience reach in Asia. We look forward to growing our business with AsiaSat."

Nigel Fry, Head of Distribution for BBC World Service Group, said, "We are pleased to have BT and AsiaSat's support in enhancing the distribution network for our radio and television services in Asia. AsiaSat offers the penetration and neighbourhood, which is second to none. With the powerful AsiaSat 5, we are able to reach the diverse Asian audience more effectively."

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About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com.

About BT

BT is one of the world's leading providers of communications services and solutions, serving customers in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed/mobile products and services. BT consists principally of five lines of business: BT Global Services, BT Business, BT Consumer, BT Wholesale and Openreach.

For the year ended 31 March 2014, BT Group's reported revenue was £18,287m with reported profit before taxation of £2,312m.

British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York.

For more information, visit www.btplc.com

About BT Media & Broadcast

BT Media & Broadcast (M&B) is the digital media and broadcast services arm of BT Wholesale. All of the UK's digital terrestrial TV is underpinned by M&B's specialist media network, whilst it is also responsible for delivering outside broadcast services from over 150 sports and news locations around the UK.

M&B's global media network links every major location around the world where broadcast or film content is created or distributed.

About BBC

The BBC attracts a weekly global audience of 265 million people to its international news services including **BBC World Service**, **BBC World News** television channel and **bbc.com/news**.

BBC World Service is an international multimedia broadcaster, delivering a wide range of language and regional services on radio, TV, online and via wireless handheld devices. It uses multiple platforms to reach its weekly audience of 191 million globally, including shortwave, AM, FM, digital satellite and cable channels. Its news sites include audio and video content and offer opportunities to join the global debate. BBC World Service offers its multilingual radio content to partner FM stations around the world and has numerous partnerships supplying content to news websites, mobile phones and other wireless handheld devices as well as TV channels. For more information, visit bbc.com/worldservice

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