

## **MEDIA RELEASE**

### **AsiaSat Announces Sales Solutions Team**

**Hong Kong, 3 August 2015** – Asia's leading satellite operator Asia Satellite Telecommunications Co. Ltd. (AsiaSat) has announced an enhancement of its sales development and support activities in order to improve the solutions it delivers to its clients. As part of the new sales structure which was recently announced, a Sales Solutions team has been formed and will provide focused and solutions-driven support to the company's sales and business development activities. Led by Alan Wong, Manager, Sales Solutions, this team will have an increased focus of identifying and implementing the best solution for each customer's requirements.

"With rapidly-changing markets and requirements, this group, working together with our Sales and Engineering & Operations teams, is a key asset for better addressing customer needs and strengthening our partnerships with current and prospective clients," said Philip Balaam, Vice President, Sales and Business Development. "As part of our continuous improvement we are looking at offering a more effective and targeted sales approach and the Sales Solutions team will be an important pillar of that effort."

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#### ***About AsiaSat***

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 450 television and radio channels are now delivered by the company's satellites offering access to over 710 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com).

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