

MEDIA RELEASE

AsiaSat extends occasional use service agreement with Globecast

Hong Kong, 7 February 2017 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)), Asia’s leading satellite operator, has extended an occasional use (OU) service agreement with [Globecast](#), the global solutions provider for media.



As a longtime customer of AsiaSat, Globecast’s affiliates in Asia, Europe and from around the world use the comprehensive C and Ku-band capacity across AsiaSat’s fleet for the distribution of news content and sports events for their clients who are major international broadcast networks and premium sports right holders.

AsiaSat 5’s strong penetration into the Asian TV market and wide global C-band footprint make it the most popular satellite for OU service in the region, serving the entire Asia-Pacific in a single beam. The service provides Globecast unmatched coverage of live sports including the AFC soccer events, golf tournaments, Asian Beach Games, Baseball World Cup as well as broadcasting live news events such as the ASEAN summit.

AsiaSat has maintained a close partnership with Globecast for over 15 years, with AsiaSat 5 providing a primarily HD delivery of OU service to its customers, alongside transmission solutions from Globecast such as its one-stop service that offers global coverage for SNG and turnaround capabilities for TV distribution service.

Francis Rolland, EVP Satellites & Strategic Projects of Globecast, said, “There is a trend to deliver bigger and better coverage of large events each year. And Globecast confirms once again its role as a key player for the transmission and distribution of the world’s greatest sporting events by renewing our partnership with AsiaSat to keep providing a one-stop service including satellite capacity and uplinking over Asia.”

Barrie Woolston, Chief Commercial Officer of AsiaSat, said, “I am very pleased that Globecast has chosen AsiaSat as a long-term partner to provide high-quality, tailored broadcast and content delivery solutions to its clients. I look forward to bringing even more value to this strong partnership that enables excellent distribution of content across the Asia Pacific.”

-The End-

About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, satellite, cable, video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg. www.globecast.com

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched in Q2 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

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Globecast

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