



## MEDIA RELEASE

### **XTreme Video partners with AsiaSat to provide 4K premium content on '4K-SAT' Ultra-HD channel**

**Hong Kong / London, 22 September 2016** – '4K-SAT', the Ultra-HD channel operated by Asia's premier satellite operator Asia Satellite Telecommunications Co. Ltd. ([AsiaSat](#)) will be broadcasting premium extreme and outdoor content from [XTreme Video](#) on AsiaSat 4.



XTreme Video is producing the best 4K content for extreme sports fans worldwide. Its UHD content on 4K-SAT will include some of the most stunning extreme and outdoor content, such as the successful mountain biking series 'MTB Insights' and the world's wildest freestyle motocross show 'Masters of Dirt'.

"The brilliance of 4K definition truly comes into its own when the subject matter is as visually captivating as extreme and outdoor programming. We're committed to bringing the highest quality programming to audiences around the globe, via partnerships with platforms, broadcasters and partners like AsiaSat," said Joe Nilsson, Senior Director of Business Development at XTreme Video.



“XTreme Video offers exciting, adrenaline pumping programs that are very popular amongst viewers of all ages that are interested in extreme sports. We want to bring an immersive quality viewing experience to viewers via our platform on AsiaSat 4,” said Sabrina Cubbon, Vice President, Marketing and Global Accounts of AsiaSat.

‘4K-SAT’ continues to impress major TV operators and viewers across the region with unique and compelling UHD content in fashion, lifestyle, nature, movies, TV series, documentaries, extreme sports and technology.

Receive ‘4K-SAT’ free to air on AsiaSat 4 with the following reception parameters:

Orbital Location: 122°E

Transponder: A4-C13H

Downlink Frequency: 4120 MHz

Downlink Polarisation: Horizontal

Transmission Standard: DVB-S2

Compression Standard: HEVC

Modulation: 8PSK

Symbol Rate: 29.72 Msym/sec

FEC: 5/6

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### **About XTreme Video**

Since 1994, XTreme Video has been the home of independent creators capturing and documenting the culture, locations and stories of extreme activities. We discover, develop, and support creators to deliver the best programs to the XTreme audience. XTreme Video is the number one company and Multi Platform Network for extreme creators. Our offices are located in Biarritz, Paris, London, Hong Kong, Carlsbad, Shenzhen and Dubai. More information here: [www.x-tremevideo.com](http://www.x-tremevideo.com)

### **About AsiaSat**

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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