



4KUNIVERSE™



ASIASAT
Reaching Further, Bringing You Closer

AsiaSat's 4K-SAT Channel to broadcast UHD content from 4KUNIVERSE™

Hong Kong, 17 May 2016 – 4KUNIVERSE™, a new general entertainment UltraHD (UHD) channel, will be available on AsiaSat's UHD channel '4K-SAT' in mid May on AsiaSat 4, bringing to Asian viewers the very best movies, TV series, documentaries and LIVE sports filmed in 4K resolution.

The documentary 'Seattle: The Emerald City', the movie 'The Toy Soldiers' and TV series 'Model Turned Superstar' in UHD will be distributed throughout the Asia Pacific. 4KUNIVERSE™ is one of the first premium general entertainment 4K TV channels available to the global marketplace.

"Having AsiaSat as our strategic partner, we are able to demonstrate our high quality, compelling UHD content to the largest possible audience in Asia through AsiaSat's unique satellite-delivered UHD platform on AsiaSat 4. While we are making our content available to all cable, DTH and IPTV operators in this region, we look forward to the launch of our full 24/7 UHD channel in Asia in Q4 2016," said Matthew Mancinelli, Founder & Chief Executive Officer of 4KUNIVERSE™ and Mance Media.

"We are very pleased to welcome 4KUNIVERSE™ on board our UHD neighbourhood on AsiaSat 4. The immersive viewing experience of unique native UHD content enabled by satellite delivery will impress them," said Sabrina Cubbon, Vice President of Marketing & Global Accounts, AsiaSat.

"4K-SAT" is available on AsiaSat 4 with the following reception parameters:

Orbital Location: 122°E

Transponder: A4-C13H

Downlink Frequency: 4120 MHz

Downlink Polarisation: Horizontal

Transmission Standard: DVB-S2

Compression Standard: HEVC

Modulation: 8PSK

Symbol Rate: 29.72 Msym/sec

FEC: 5/6



About 4KUNIVERSE™

4KUNIVERSE™ is one of the first premium general entertainment 4K TV channels featuring movies, television series, documentaries and LIVE sports in stunning 4K resolution. For more information, visit: www.4kuniversenow.com

About Mance Media

Mance Media is a global film and television distribution company based in Los Angeles, CA. Its core business is the distribution of English-language television programming to broadcasters globally and is also an established international sales agent for narrative feature films. In the United States, Mance Media is a growing movie studio releasing 5 to 8 films a year across all platforms including in theaters. The company was launched by Matthew Mancinelli in 2012. For more information, visit: <http://www.mancemedia.com>

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. 700 television and radio channels are now delivered by the company's satellites offering access to over 830 million TV households across the Asia-Pacific region. AsiaSat also provides VSAT networks throughout the region. AsiaSat's next satellite, AsiaSat 9 on order from the manufacturer is planned to be launched in late 2016/early 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com

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Native 4K Content from 4KUNIVERSE™ on AsiaSat's 4K-SAT Channel in Asia