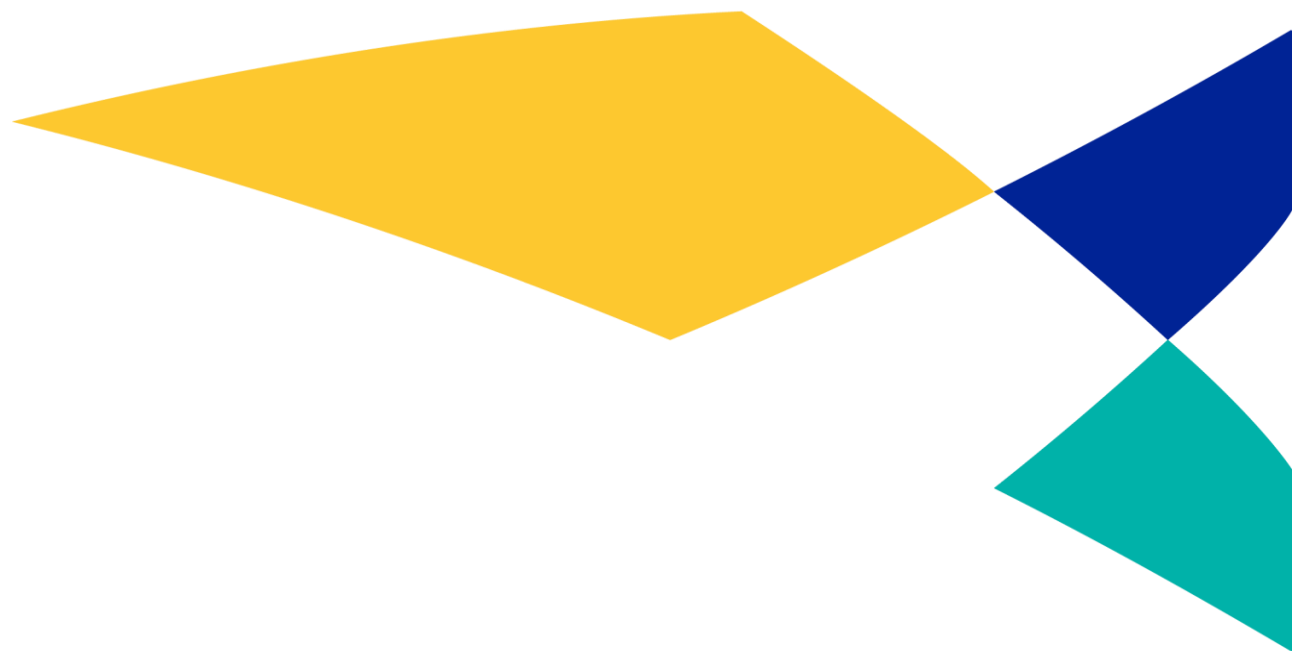




# 2018 Financial Results

March 8, 2019





# Sources of Revenue

<b>Business Segment</b>	<b>2017</b>	<b>2018</b>
Broadcasting	69%	65%
Telecom/Broadband Distribution	31%	35%

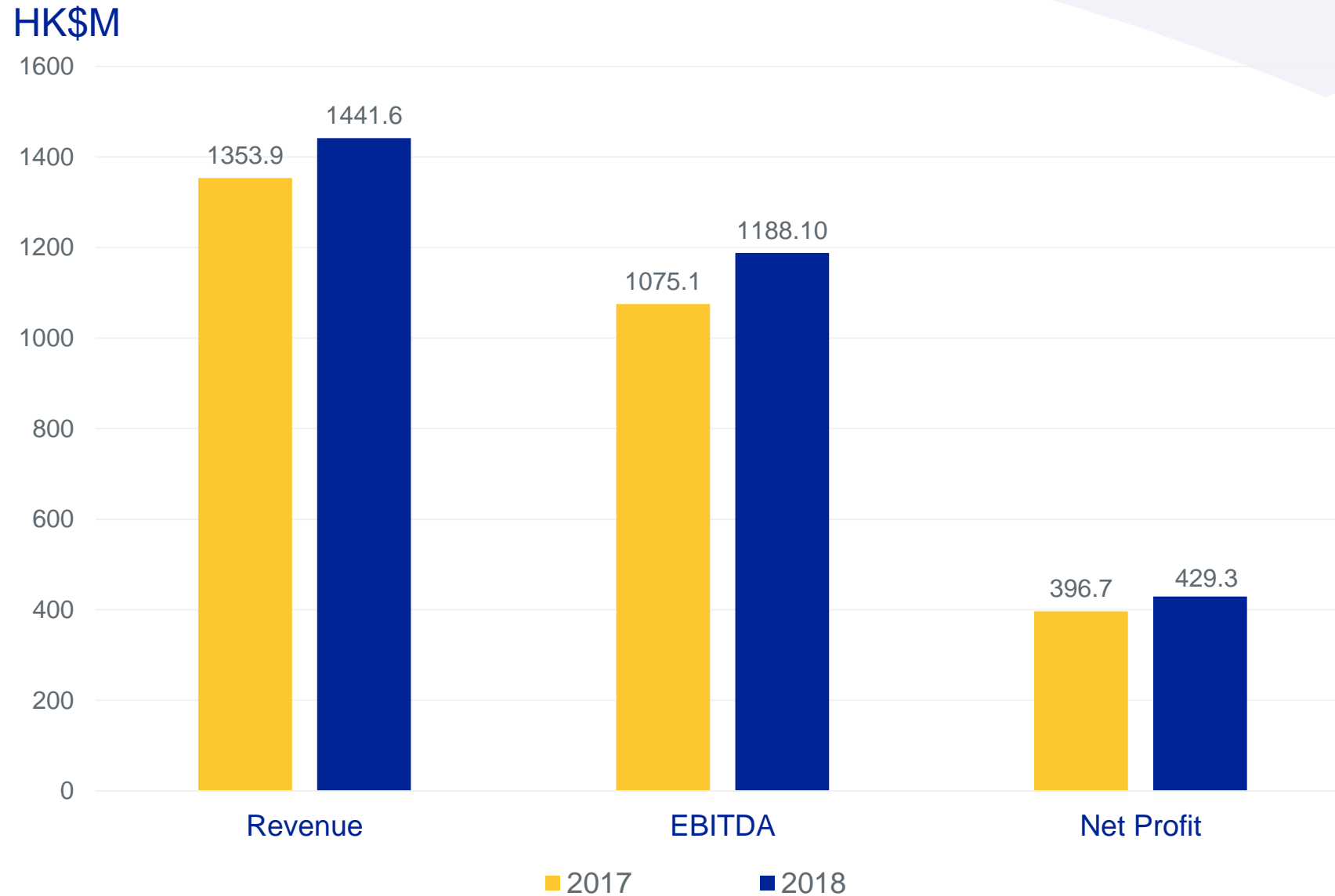
# Financial Highlights for 2018 Annual Result

- Revenue increased by 6%.
- EBITDA up 11%.
  - mainly arising from increased revenue and also supported by lower exchange loss and spending on professional fees.
- Net Profits up by 8%.
  - Mainly due to higher revenue and lower costs as mentioned above, but offset by higher depreciation and reduced other gains.
- Final dividend of HK\$0.20 per share. Together with interim dividend of HK\$0.18 per share, total dividend for 2018 is HK\$0.38 per share, same as 2017.
- Backlog at HK\$2,976.4 million, compared to HK\$3,683.9 million at 31 December 2017. The drop was mainly due to overall pricing pressure and shorter duration of contracts.
- Utilisation rate up to 72%, compared to 69% at 31 December 2017.
- Gearing ratio dropped to 36%, compared to 45% at 31 December 2017.

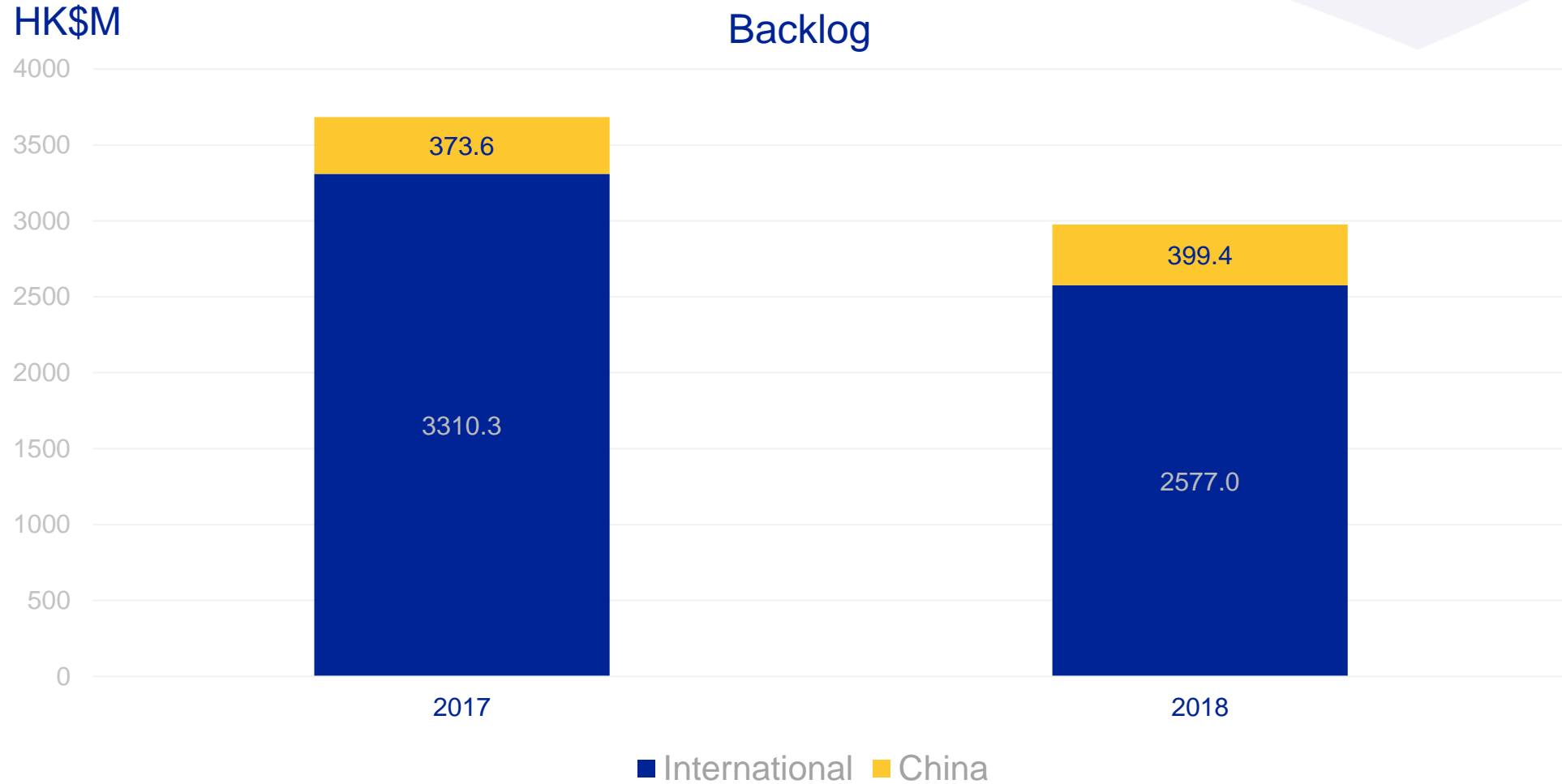
# Financial Highlights for 2018 Annual Result

	2017 HK\$M	2018 HK\$M	Change %
Revenue	1,353.9	1,441.6	6%
EBITDA	1,075.1	1,188.1	11%
Operating Profit	546.8	557.9	2%
Income Tax Expenses	150.2	128.6	-14%
Net Profit	396.7	429.3	8%
Earnings Per Share (HK\$)	1.01	1.10	8%
Dividend Per Share (HK\$)	0.38	0.38	-

# Financial Highlights for 2018 Annual Result



# Financial Highlights for 2018 Annual Result





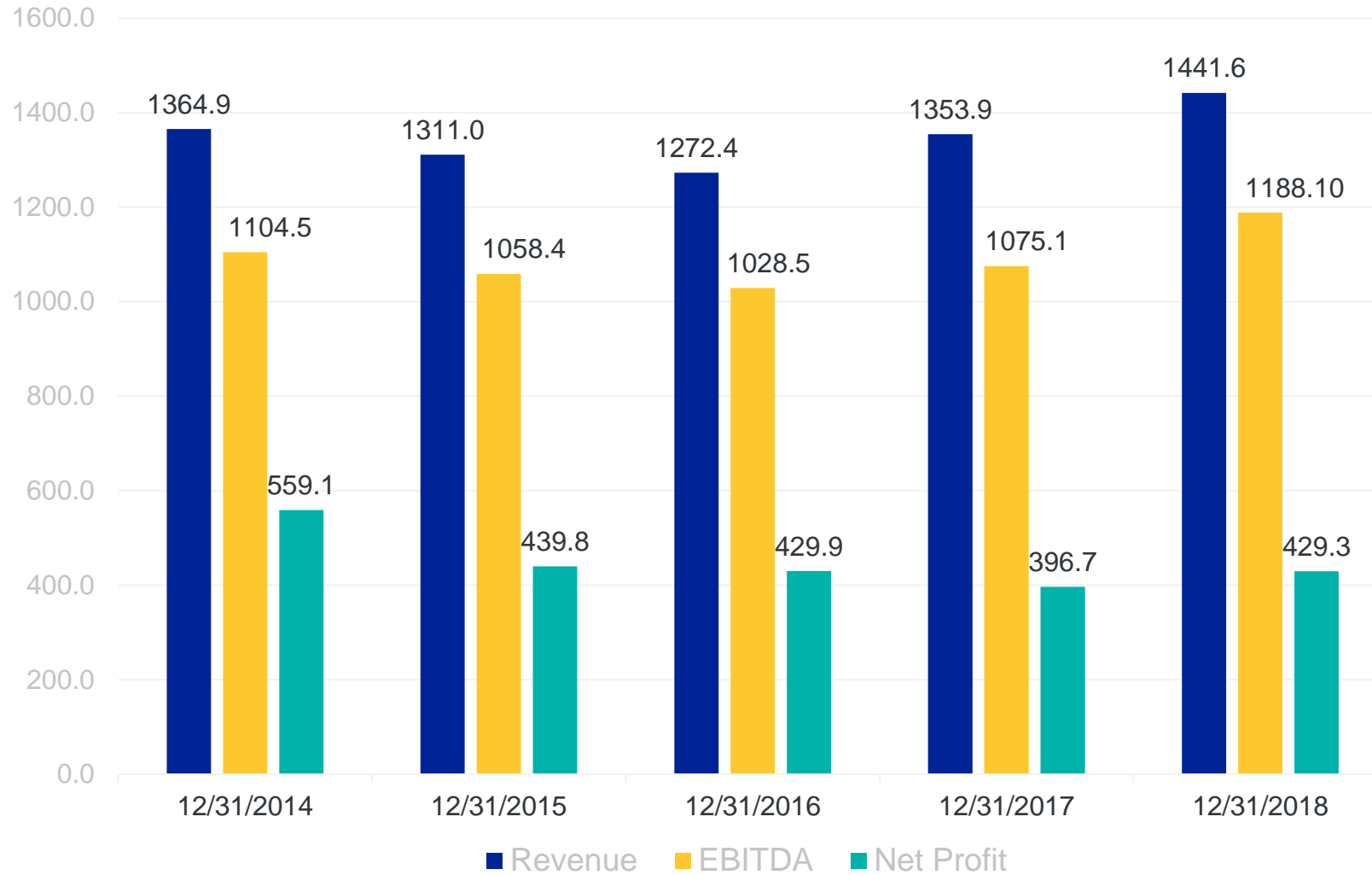
# Financial Summary for Past 5 Years





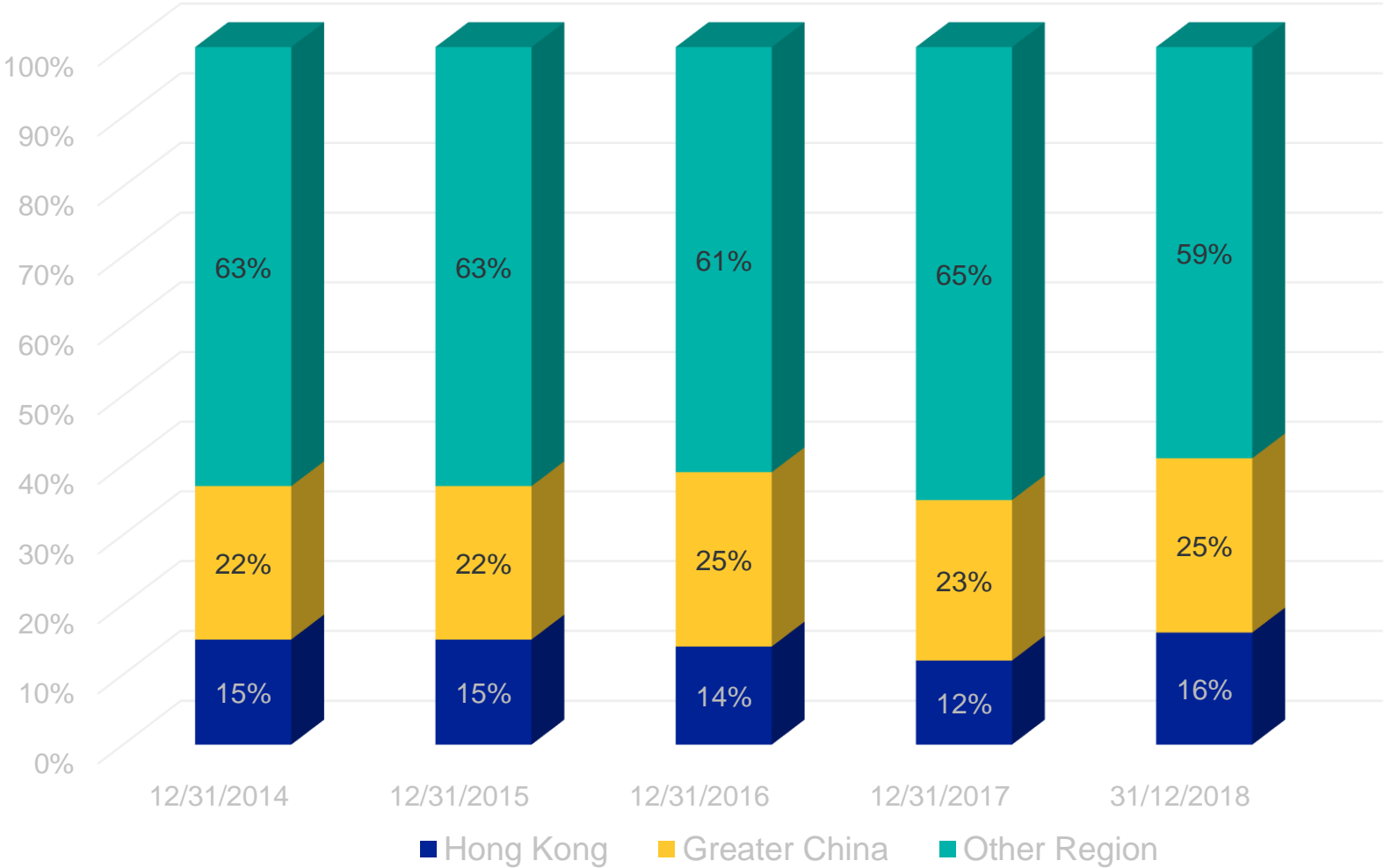
# AsiaSat Financials

HK\$M



# AsiaSat Financials

Revenue for the year

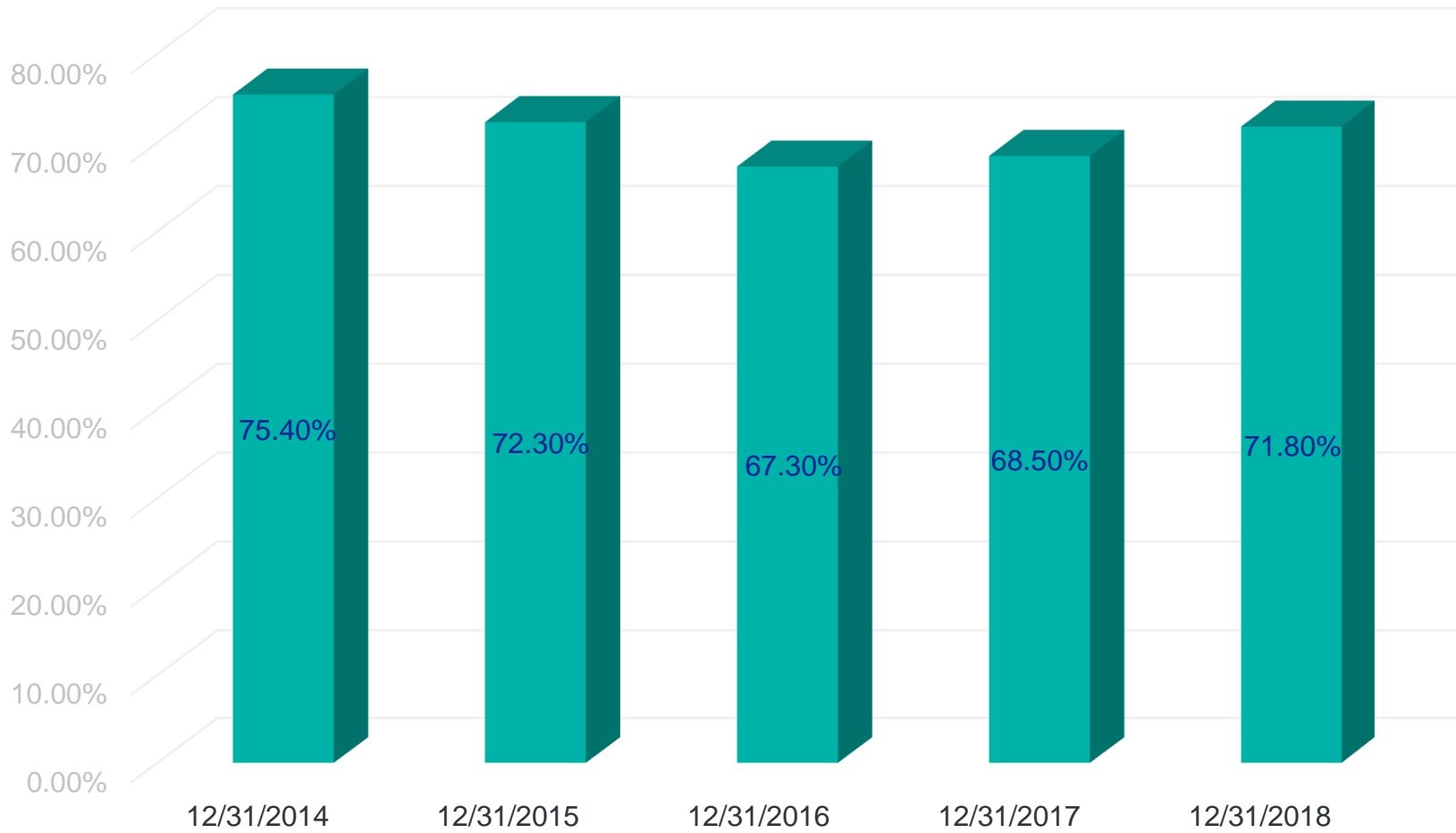


# AsiaSat Financials



# AsiaSat Financials

## Satellite Utilisation at Year End



# AsiaSat Financials

