

MEDIA RELEASE

Successful lift-off of AsiaSat 9

AsiaSat's most powerful satellite launched for Asia-Pacific with enhanced power, efficiency and flexibility

Hong Kong, 29 September 2017 – Asia Satellite Telecommunications Company Limited ([AsiaSat](#)), Asia's leading satellite operator announced successful lift-off of AsiaSat 9, the company's most powerful and advanced communications satellite on 29 September at Baikonur time 00:52 a.m. (02:52 a.m. Hong Kong Time). It is the 5th AsiaSat satellite built by SSL and the 5th launch collaboration with ILS's Proton Breeze M rocket.

AsiaSat acquired the first signals from the satellite in Hong Kong 7 hours, 54 minutes after the launch, and approximately 9 hours, 13 minutes after lift-off, the AsiaSat 9 spacecraft successfully separated from the upper stage of the launch vehicle. AsiaSat 9 is now moving to its operational position in a Geostationary Orbit, where in-orbit testing will be carried out over the few weeks before it begins commercial service.

"We would like to extend our heartfelt thanks and gratitude to the mission teams of our long-time partners - Space Systems Loral, ILS and Khrunichev for their dedication and professionalism in making today's launch a huge success. We are eager to see our customers and Asia-Pacific benefit from the quality and reliability of service AsiaSat 9 will make available," said Andrew Jordan, President and Chief Executive Officer of AsiaSat.

This next generation satellite, based on the SSL 1300 platform, is designed to replace AsiaSat 4 and to provide multiple C, Ku and Ka-Band payloads for direct-to-home (DTH) television broadcast, video distribution, VSAT broadband networks and mobility services at 122 degrees East longitude. With innovative and cutting-edge features such as Asia's highest powered 110 watts C-band TWTA, special filter design, star tracker and hall effect thrusters, AsiaSat 9 is able to deliver enhanced performance, higher efficiency and operational stability.

AsiaSat 9 will also offer brand new coverage for high growth markets in Asia, including the world's first dedicated Ku-band Myanmar beam, high-power Ku-band beams for Indonesia and Mongolia, in addition to two enhanced Ku-band beams serving Australasia and East Asia, and a wide C-band footprint that offers significantly improved power over Asia, Australasia and the Pacific region.

###

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 600 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's new satellite, AsiaSat 9, was successfully launched on 29 September 2017 to replace AsiaSat 4. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Twitter](#) | [Mobile App](#)

Media Contact:

Asia Satellite Telecommunications Company Limited

Winnie Pang, Manager, Marketing Communications | Tel: (852) 2500 0880 | Email: wpang@asiasat.com



AsiaSat 9, AsiaSat's most powerful satellite, successfully lifted off from Baikonur on 29 September 2017

More photos: <http://www.asiasat.com/news/photo-gallery>

AsiaSat 9 video: <http://www.asiasat.com/news/video>

AsiaSat 9 launch mission webpage: <http://www.asiasat.com/asiasat-9-launch>