

MEDIA RELEASE

**AsiaSat and Eurovision Media Services to deliver
Taipei 2017 Universiade on AsiaSat 5**

Hong Kong, 15 August 2017 – [Eurovision Media Services](#), in collaboration with its long-term satellite partner, Asia Satellite Telecommunications Company Limited ([AsiaSat](#)), will use AsiaSat 5 to deliver the Taipei 2017 Universiade across the Asia Pacific.

The 29th Summer Universiade is an international sporting and cultural event staged biennially, with Taipei as this year's host city between 19th to 30th of August. The Universiade will include 21 competitive sports as well as one demonstration sport throughout 12 days of competitions, attended by talented youth athletes from around the world.

Since 1999 Eurovision Media Services and AsiaSat have enjoyed a successful partnership that delivers top quality sports content to broadcasters and TV networks in 4K and HD. This new delivery on AsiaSat 5, Asia's most popular OU service platform, sees the strong relationship continuing into the future with other major events to come. AsiaSat 5 currently provides access to more than 800 million households via terrestrial networks and pay TV platforms in the Asia Pacific.

"We are very pleased to be working with Eurovision Media Services again, our long-standing partner in creating value for customers and their audiences, especially where it comes to AsiaSat's strength in delivering high quality live sports coverage," said Barrie Woolston, Chief Commercial Officer of AsiaSat.

"We're delighted to continue our collaboration with AsiaSat to deliver top quality, reliable services for major sporting events in the Asia Pacific," said Graham Warren, Chief Operating Officer of Eurovision.

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About Eurovision Media Services

Eurovision Media Services – the business arm of the European Broadcasting Union – has a global reputation and is the first choice media services provider for many media organizations and sports federations around the world. We provide innovative services across the value chain from content production and broadcast services to content distribution and permanent circuits. We produce and deliver premium live sports, news and entertainment events around the world on all platforms (TV, radio and online). Discover more about Eurovision Media Services on www.eurovision.net

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched at the end of September 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | [LinkedIn](#) | [Facebook](#) | [Mobile App](#)

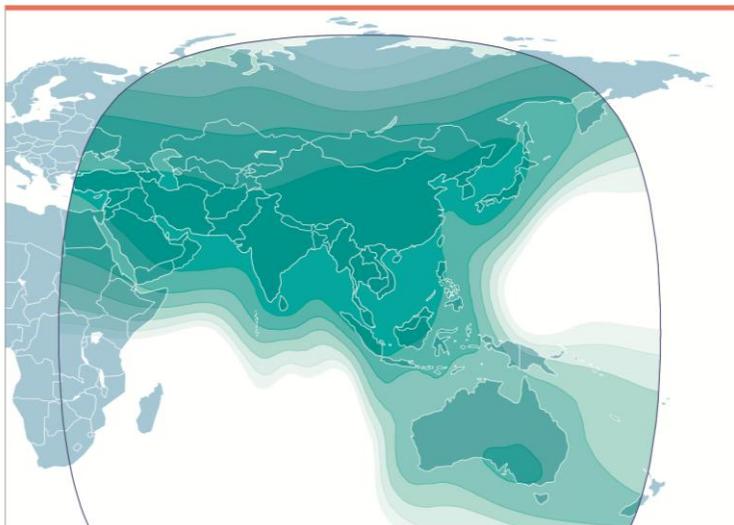
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